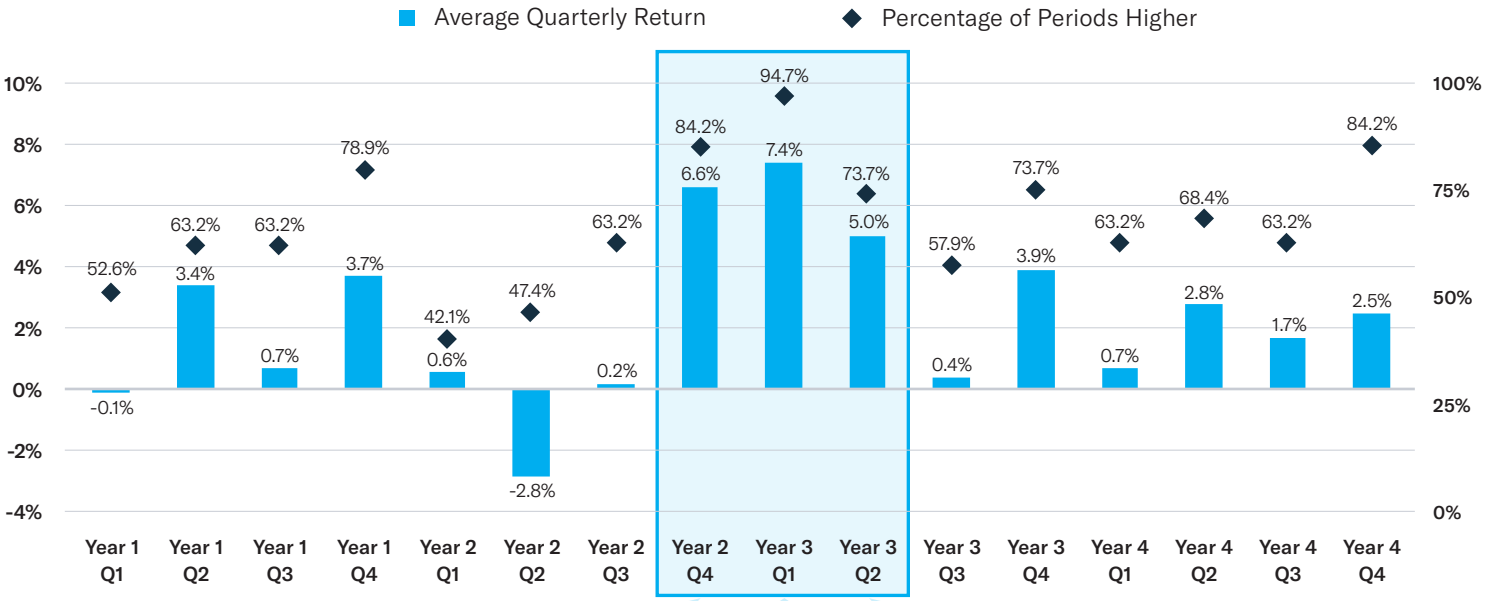
AMPLIFY ETFs™

Equities Enter a Historically Favorable Stretch of the Presidential Cycle

Since 1950, the three-quarter period beginning in the fourth quarter of a midterm year has historically produced some of the strongest returns in the presidential cycle, despite periodic pullbacks.

S&P 500 QUARTERLY PERFORMANCE BY PRESIDENTIAL CYCLE (1950 - 2025)



6.6%	7.4%	5.0%
AVERAGE RETURN	AVERAGE RETURN	AVERAGE RETURN
84.2% POSITIVE	94.7% POSITIVE	73.7% POSITIVE
Q4 Mid-Term Year	Q1 Post Mid-Term Year	Q2 Post Mid-Term Year

These three quarters generated the highest average quarterly returns of the presidential cycle.

Markets tend to dislike uncertainty. Once midterm elections are resolved, greater policy clarity has historically coincided with a more favorable stretch for equities.

Past performance is no guarantee of future results. *Carson Investment Research, FactSet 07/30/2026 (1950 - 2025)*

Midterm Years and Market Pullbacks May Precede Opportunity

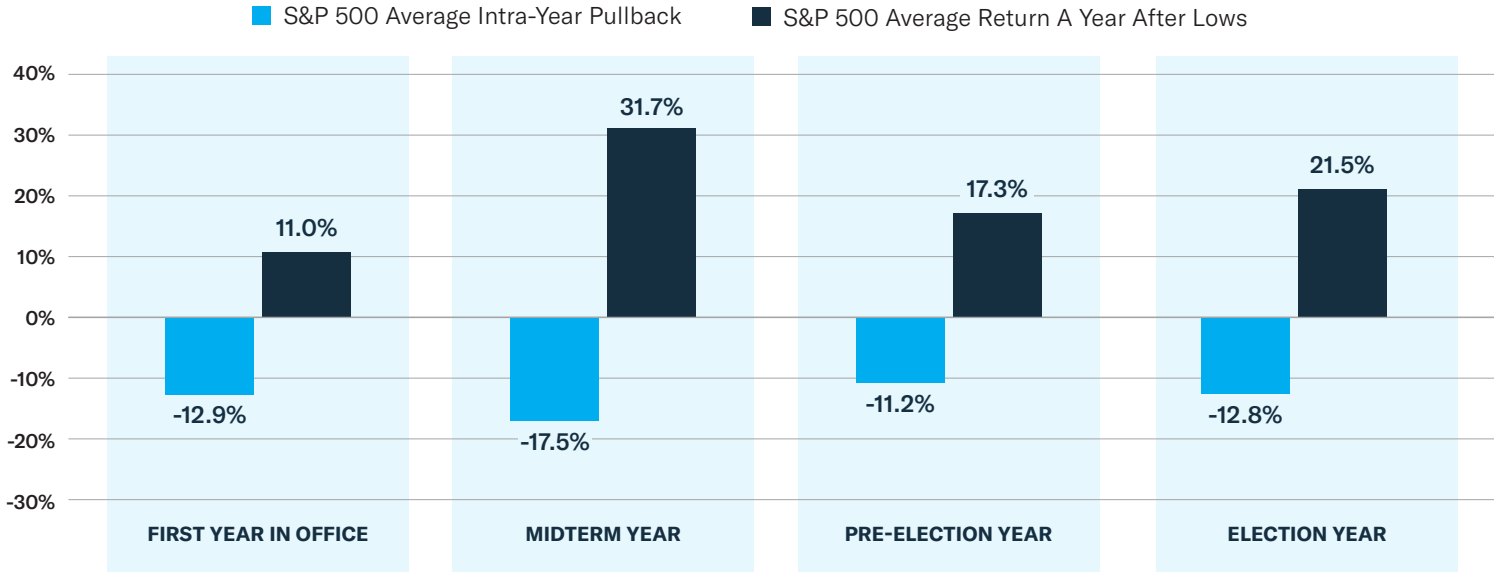
While growth-oriented indexes often experience volatility, the post-midterm record has historically been favorable.

Six months after last 19 midterm elections, the S&P 500 was **higher 100% of the time,** with an average gain of **~14%**[1]

Additionally, 1-year after, the S&P 500 was **higher 100% of the time,** with an average gain of **~15%**[1]

MIDTERM YEARS SEE THE LARGEST INTRA-YEAR PULLBACK

Pullbacks and Returns A Year Off The Lows For The S&P 500 Index Based On The Four-Year Presidential Cycle



Past performance is no guarantee of future results. Carson Investment Research, FactSet 11/16/2025 (1950 - 2024).

-17.5% **AVERAGE MIDTERM-YEAR INTRA-DAY PULLBACK**

+31.7% **AVERAGE RETURN ONE YEAR AFTER THE MIDTERM-YEAR LOW**

Midterms and Markets: Stay Focused on the Bigger Picture

On average, the best-performing stretch of the presidential cycle is the three-quarter period that begins in the fourth quarter of the midterm year. Of course, no two market cycles are alike. Earnings, valuations, interest rates, economic conditions and geopolitical developments can all influence market returns. However, we believe periods of volatility often present opportunity and reinforce the importance of maintaining a diversified portfolio aligned with long-term investment objectives.

Explore equity strategies across growth, income, and core, visit: AmplifyETFs.com

[1]*Amplify Data, 11/4/2026.*

The S&P 500 Index is a market-capitalization-weighted index of 500 leading publicly traded U.S. companies. It is not possible to invest directly in an index.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

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QP-INS-1126